REFEREED PUBLICATIONS:

Mark L. Morrissey

Book under Contract and in Preparation:

Satellite and Surface Validation: Theory and Methods, J. Wiley & Sons, Textbook for upper level undergraduates and graduates in Meteorology.

Refereed Publications and Book Chapters (56 Total; 24 First Authored, 5 Single Authored)

NOTE: On Leave W/O Pay from the University of Oklahoma from 2004 through 2005 to Coordinate the Pacific Island – Global Climate Observing System in Apia, Samoa


38. Morrissey, M.L., M.A. Shafer, S. Postawko, and B. Gibson, 1995: Pacific Raingauge Data base,


54. Wolff, G.T., P.E. Korsog, D.P. Stroup, M.S. Ruthkosky and M.L. Morrissey, 1985: The influence of local and regional sources on the concentration of inhalable particulate matter in


**OTHER PUBLICATIONS (Sample):**

S. Postawko and M.L. Morrissey, “Update of SPaRCE Activities” presented at the 11th Regional Meteorological Service Directors meeting in Noumea, New Caledonia, July 2007


Morrissey, M.L. and S.E. Postawko, 1993: SPaRCE Workbooks #1, Introduction to the SPaRCE program, Siting and maintaining your raingauge, OCS Pub.


Morrissey, M.L. and S.E. Postawko, 1993: SPaRCE Workbooks #3, Climate and climate change, OCS Pub.

Morrissey, M.L. and S.E. Postawko, 1993: SPaRCE Workbooks #4, Regional climate of the Pacific, OCS Pub.

Morrissey, M.L. and S.E. Postawko, 1993: SPaRCE Workbooks #5, Data analysis methods, OCS Pub.


This book successfully makes a clear distinction between studies using a trained sensory panel and studies using consumers. In this book, we will concentrate on experimental studies with focus on how sensory assessors or consumers perceive and assess various product properties. Consumer surveys of attitudes and habits will play a minor role here, even though some of the statistical methods treated may also be useful in such situations. In economics, contract theory studies how economic actors can and do construct contractual arrangements, generally in the presence of asymmetric information. Because of its connections with both agency and incentives, contract theory is often categorized within a field known as Law and economics. One prominent application of it is the design of optimal schemes of managerial compensation. In the field of economics, the first formal treatment of this topic was given by Kenneth Arrow in the 1960s.