The study of linguistic landscapes, the analysis and interpretation of the relationships between languages and spaces, is a blooming field in current sociolinguistics. In all their diversity, linguistic landscapes can be seen as the linguistic mirror of the dynamics of our globalised society. This book offers a selection of the best presentations given at the 3rd International Linguistic Landscape Workshop, which took place at the University of Strasbourg in May 2010. The various contributions offer new perspectives on the mapping of multilingualism in different social contexts, and analyse how the linguistic landscape reflects social change. The book includes chapters in French and in English and provides a wide array of case studies dealing with language policy, political activism, art, advertising, religion, literacy, education and migration.

Content: Linguistic landscape and language policy · Linguistic landscape as a language of dissent · Linguistic landscape and languaging · Reading the linguistic landscape in different contexts · Linguistic landscape and the mapping of multilingualism · The studies cover many different contexts in various countries in the world (USA, Canada, Europe, Israel, Ethiopia, Gambia)
Linguistic Landscapes thus demonstrates that the study of language on signs has much to contribute to research into urban multilingualism, as well as the study of language and society as a whole. Yet the full potential for using linguistic landscape as a pedagogical tool have gone relatively unexplored in Thailand and throughout. Code switching and linguistic hybridity, language and social stratification and social roles, language and policy, power and contestation, and language and diachronic change. Yet because of the pervasiveness and diversity of the Thai LL, the full potential for research and pedagogy remains relatively unexplored. Back in Bangkok, Suthinaraphan looks at the state of multilingualism displayed in ads found on the Bangkok Transport System’s SkyTrain. Bangkok’s Linguistic Landscapes: Environmental Print, Codemixing and Language Change. Multilingualism in Tokyo: A Look into the Linguistic Landscape. Linguistic Landscape and Minority Languages. Further Possibilities for Linguistic Landscape Research. Linguistic Landscape. Other Books of Interest Community and Communication: The Role of Language in Nation State Building and European Integration. Sue Wright Language Planning in Nepal, Taiwan and Sweden. Richard B. Baldauf, Jr. and Robert B. Kaplan (eds) Can Threatened Languages be Saved? Joshua Fishman (ed.) Language and Society in a Changing