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Public Management and Governance examines the factors which make government critically important and the barriers which often stop it being effective. It questions what it means to have effective policies, efficient management and good quality public services, and it explores how the process of governing could be improved. Key themes include: the challenges and pressures facing governments around the world; the changing role of the public sector in a "mixed economy" of provision; governance issues such as ethics, equalities, transparency and citizen engagement. This revised and updated third edition of Public Management considers that government and non-profit administration resembles private-sector management in some important ways. As such, there are management tools appropriate in public and in private domains, tools that maximize efficiency and effectiveness. This contrasts with the study of public administration, which emphasizes the social and cultural drivers of government that many contend (e.g. Graham T. Allison and Charles Goodsell) make it different from the private sector.